Presentation Abstract

Surname

Iordache Chirea

Name

Malina

Field of Expertise

Organization

Name of National Association

ARAT

Other Affiliation

ITAA

Modality of Participation

in-person

Type of Presentation

Workshop

Presentation Title

Driver behaviour in Romanian Organisations:

Abstract

I would like to make an interactive presentation with two objectives: 1. I would like to present to participants the results of the analysis we did last year. With over 3200 participants, we analysed the drivers in Romanian organisations. Over 43% percent of people turned out to have Please Others as a main driver, 28% Be Perfect etc. We have information divided by age, company domain etc. 2. In order to make the presentation interactive, I would like to give this info as we are playing the latest board game we have developed around Drivers. The board game has the focus of discovering drivers and understanding the needs of drivers during collaboration. Therefore, my presentation would be around the needs of Romanian professionals while seeing the numbers of the analysis and understanding the collaboration patterns.